**Pugh Matrix for Gallery Walk**

Directions

1. Read the criteria. If one criterion is more important than another, then give it a weight of 2 to show that it has the most value. Give other less important criteria a weight of 1.
2. Compare the criteria using the values below:

* ++ much better (+2)
* + better (+1)
* 0 neutral (meh)
* - worse (-1)
* - - much worse (-2)

1. If you gave a criterion a weight of 2, then DOUBLE the scores for that criterion.
2. Add up the total + and - for each group.
3. Use the totals to help you determine the best proposal.

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Criteria | Weight (1 or 2) | Group # | | | | | | | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Uses special features of site |  |  |  |  |  |  |  |  |  |
| Encourages physical activity |  |  |  |  |  |  |  |  |  |
| Requires cooperation to operate |  |  |  |  |  |  |  |  |  |
| Accessible to all |  |  |  |  |  |  |  |  |  |
| Produces and/or stores energy |  |  |  |  |  |  |  |  |  |
| Demonstrates 2 or more energy changes |  |  |  |  |  |  |  |  |  |
| Well constructed, well thought out |  |  |  |  |  |  |  |  |  |